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**NATIONAL ENVIRONMENT AWARENESS CAMPAIGN
2011-2012**

(Proforma)

REGIONAL RESOURCE AGENCY:



CENTRE FOR ENVIRONMENT AND DEVELOPMENT

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**MINISTRY OF ENVIRONMENT & FORESTS
GOVERNMENT OF INDIA**



जहाँ है वन्यता ।
वहाँ है सुखसुखी ॥

NOTES ON FILLING UP THE OPPOSITE PAGE

1. **PROJECT TITLE:** Please make it short and precise, indicating clearly the nature of the project.

2. **IMPLEMENTING AGENCY:**
 - a. Name and Address: Give full name and office address, telephone and fax no. and E mail ID if available

 - b. Nature of Agency: indicate status of organization / whether a government institution registered / unregistered society/ Trust, University departments/ School/ College, non-formal group, or any other category (please specify).

 - c. Please furnish registration details (along with an attested copy of Registration Certificate), Memorandum of Association/Trust Deed, etc. and audited statement of accounts for last three financial years even if this has been done in earlier years. The project proposal will be considered only after the receipt of these documents. These documents need to be submitted in respect of non-government, academic and research institutions also.

3. Contact Persons: Give name (s) and office and home addresses of person(s) who can be contacted in connection with this project. Give telephone and fax no. if available.

4. Collaborating/Supporting Agencies: Give names of local authorities, organizations, government departments, etc. that will support the project or collaborate. Prior approval of such collaborating agencies should be obtained before listing them here. Proof of the consent of such agencies shall be attached.

1. PROJECT TITLE

2. IMPLEMENTING AGENCY

a. Name and Address

b. Nature of Agency

3. CONTACT PERSON

4. COLLABORATING/SUPPORTING AGENCIES

NOTES ON FILLING UP THE OPPOSITE PAGE

5. PROJECT DETAILS:

a. **TYPE OF PROJECT:** indicate clearly and separately the awareness activities and the action component that the project would involve.

-The **awareness activities** could be:

- Workshops/Training Courses/Camps/Padyatras/ Rallies
- Public Meetings/ Exhibitions/ Competitions
- Demonstration Projects
- Preparation of Audio Visual Materials
- Folk Media/ Street Theaters/ Festivals/ Science Fairs
- Preparation / Use of CD- ROM & Other multi media tools
- Other (specify)

-The **action component** should be related to the theme of the proposal and should preferably involve the local community. This could include:

- Setting up 'Community forests' for conservation of Forests and Sustainable Livelihoods
- Initiating and setting up of seed banks among forest communities and dwellers
- Collection and propagation of local medicinal species
- Promotion and revival of traditional medicine practices
- Creating 'Biodiversity Registers' in forest communities /panchayats / villages
- Implementing alternatives to chemical pesticides and bio-pesticides
- Stopping pollution of protected water bodies and forests
- Establishment of sustainable technologies – Non-conventional energy practices
- Ecological restoration of degraded forest areas and adjoining lands – Plantation of indigenous species
- Afforestation of wasteland for fuel wood, fodder, timber, etc.
- Assisting national level bodies in recording and preserving rare and endemic species

These are only indicative / suggestive ideas/ action; the RRA's and participating organizations may innovate at their level in order to promote both awareness and action leading to "Forests for Sustainable Livelihood."

The selected activity shall be related to the theme of the proposal.

b. **THEME (S):** Describe the specific subjects of environmental concern that the project would address.

c. **TARGET GROUPS:** Please indicate the section of society the project is aimed at, and the approximate numbers of people expected to be covered by the activities. Please use ANNEXURE- I for help.

d. **LOCATION:** Indicate the proposed venues of each of the project activities.

e. **DATES AND DURATION:** Indicate tentative schedules of each activity proposed, at each location.

5. PROJECT DETAILS

a. Type of project –

i. Awareness activities.

ii. Action Component

b. Theme (S)

c. Target Groups

d. Locations

e. Dates and durations

NOTES ON FILING-UP THE OPPOSITE PAGE

6. **JUSTIFICATION:** Describe the objectives of the project. Indicate what environmental awareness / improvement benefits it aims to bring about

7. **SUCCESS INDICATORS:** Specify clearly how the achievements /success of the project can be determined after its completion.
 - Success Indicators could be like the number of participants who have introduced non conventional energy practices, number of participants who have taken up plantation subsequent to the Awareness Campiagn etc.

8. **PLAN OF IMPLEMENTATION:** Provide a breakup of the stages in the implementation of the project, indicating clearly the time frame for each phase.

9. **FOLLOW UP:** Please describe what activities are planned as a follow up, to keep up the impact created by this project. Will your organization be able to support such follow up activity on its own?

10. **PAST EXPERIENCE:** Please indicate whether participated in NEAC in the past. If yes, mention the years in which participated along with the grant sanctioned in each year. Also mention whether necessary documents like Utilization Certificate, Report of Activities and Statement of Accounts submitted or not.

6. JUSTIFICATION

7. SUCCESS INDICATORS

8. PLAN OF IMPLEMENTATION

9. FOLLOW UP

10. PAST EXPERIENCE OF PARTICIPATING IN NATIONAL ENVIRONMENT AWARENESS CAMPAIGN (NEAC)

NOTES ON FILLING UP THE OPPOSITE PAGE

- 11.** Resources to be provided by the Implementing Agency: Indicate what kind of facilities will be available with your organization for this project:
 - a. Material and equipment
 - b. Financial : whether other sources of funding are available for the project :
Indicate quantum of funds available.
 - c. Resource persons and manpower

- 12.** Budget: Please provide detailed break-up of estimated expenditure for each item of activities in respect of the awareness creation and action component separately and furnish explanatory notes where necessary. The break-up should include details of expenditure to be spent on preparation and distribution of Resource Materials. Conveyance and travel, food/refreshments, honorarium etc. since the activities under action component will be based on Shram Dan concept, no funds will be provided for payment of cost of hired labour.

- 13.** Name of the Bank: Please provide complete name and address of the bank on which you would like Demand draft/Cheque to be made payable.

11. RESOURCES TO BE PROVIDED BY THE IMPLEMENTING AGENCY

12. BUDGET

Awareness component

Action component

13. NAME OF THE BANKER

Total Funds Requested.

Rs. _____

(in words) Rupees _____

Date:

Signature with seal of the Organization